



Building Positive Credibility with DISC

- Yes ! I would love to build positive credibility with others
- Yes ! I want to improve my personal brand
- Yes ! I am ready to take the DISC Assessment and learn more

“After taking the DISC assessment, learning how to implement DISC and working with Laura’s system my referrals have tripled, my closing ratio is up over 25% and my revenue has doubled”
George Hicks CBB, CBI The M&A Brokers 310.480.3401

Behavioral style is the universal language of “how we act”... DISC... DISC is used on a global level by business owners and corporations for many reasons: Hiring, increasing closing ratios, learning to make a better first impression, building positive credibility, improve employee productivity and moral.

Why do you want to learn more?

47% of the time a prospect chooses to not do business with you... it is because of a disconnection in behavior style. If you want to increase your closing ratio... If you want to get to more effective in having people want to get to know you better... you want to take the online DISC assessment.

The Assessment and the Workshop

- Take the online DISC Assessment
- Take the online Motivators Assessment
- Receive a 38 page comprehensive report about you
- Attend a three hour workshop
- Learn about the four different styles... DISC
- Learn visual and verbal clues on how to recognize other people’s styles and how to shift
- Increase your closing ratio
- 30 minute follow-up phone call with Laura
- Learn how to implement the Platinum Rule

*Normally \$497 **Special pricing... \$397***

*** PLEASE PRINT LEGIBLY ***

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I authorize *Laura A Bruno and SBL Consulting* to charge the above credit card account for merchant services for the workshop in the amount listed above. **Cancellation Policy:** The Client may rescind and cancel this Agreement provided SBL Consulting receives written notice of cancellation within 3 calendar days after the execution of the agreement by the Client. After the 3-day rescission period and due to the nature of these Programs, client may not cancel or receive a refund for these programs regardless of whether the Client attends the Programs or not.

Cardholder Signature _____ Date: _____

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